ADVERTISEMENT.

"My conception of the league of

nations is just this-that it shall op-

whenever or wherever wrong and ag-

gression are planned or contemplated

this searching light of conscience will

be turned upon them, and men every-

where will ask: 'What are the pur-

poses that you hold in your heart

"Just a little exposure will settle most questions. If the Central Powers

had dared to discuss the purposes of

this war for a single fortnight it

should be, they were forced to discuss it for a year the war would have been

been said more than once to-day, in-

timately related with the university

erant of all the things that put the

human mind under restraint. It is

the acceptance of the truth, the puri-

fication of life. And every university

of the present time with the feeling

devoted themselves, has prevailed and

"If there is one point of pride that I

tion, and I feel that in honoring me to-day in this unusual and conspicu-

ous manner you have first of all hon-

ored the people whom I represent. The

spirit that I try to express I know

o be their spirit, and in proportion

"I, as before, wish to thank you, sir

from the bottom of my heart for a dis-

tinction which has in a singular way

Vice-Rector's Speech.

"History will, recount how, taking

inspiration from the American people

and your own thoughts, you reached

one glorious day the decision which is

one of the greatest events recorded in

the war and in your own words placed

ternal union. Glory to these American

students. Glory to the eminent pro-

MRS. WILSON SHOPS IN PARIS.

Mingles Afoot With Crowds and

as I serve them I believe that I ad-

advance the cause of freedom.

crowned my academic career.

nconceivable.

never would have happened. And if, as

"So I feel that this war is, as has

The university spirit is intol-

against the fertunes of the world?"

Thursday evening the President and Mrs. Wilson will dine privately. Friday morning and afternoon will be reserved for the President to meet the British Cabinet Ministers. In quet in Buckingham Palace.

On Saburday the President will proceed to the city to receive an address at Guildhall. On that evening a dinner will be given by the Government at Lancaster House, at which the British Ministers will be present. After the dinner the President will leave London for Carlisle, his mother's birthplace where he will spend Sunday. His visit will be without ceremonial.

From Carlisle the Presidential party will proceed to Manchester, where the President will be the guest of the Lord Mayor. Arrangements have been made for the President to receive on Monday the freedom of the city of

It is expected that President Wilson will leave England for France on

EMMANUEL GOES TO

Paris Now Gets Busy With Peace Parley Arrangements.

Parts, Dec. 21 .- King Victor Emman-With his departure Paris put sside her holiday attire and matter of fact consideration of conference ar-

Premier Orlando and Foreign Minister Sonnino of Italy remained in Paris. but will start for Rome to-night, expecting to return early in January The Italian King will start on Sunday for Rome, going directly from Belgium.

The Italian Embassy gave a dinner in honor of King Victor Emmanuel and his son, the Prince of Piedmont, last It was followed by a brilliant reception, Col. and Mrs. E. M. House were present. President Poincare and members of the Ministry accompanied the Italian King to the station on his departure from the city.

HINDENBURG GLORIES IN GERMAN ARMY

"Did Not Collapse Before World of Enemies."

AMSTERDAM, Dec. 21 .- A remarkable man main headquarters at Wilhelmshohe, dated "Christmas, 1918."

fore a world of enemies."

The proclamation declares: "It drew this capacity from the boly first spirit of loyalty. The German Army, it continues, "has vanished, dissolved, enemies. To the officers, high and low, as trainers and leaders of the national army is undeniably due a great share was found even in America.

The utter destruct utter destruction of the national strength of the German people disruptive spirits who are working to impede the reorganization of the empireson a sound political and economic

JOFFE GAVE FUNDS FOR GERMAN REVOLT

Russian Envoy Sheds Light on Socialist Manoeuvres.

perial Cable Desputch to Tag Ses from the

London Times Service. Coppright, 1815; all rights reserved.

THE HAGER, Dec. 21.—M. Joffe, the tees of world peace. late Russfan Ambussador to Germany. No drastic reducti

silence and Joffe telegraphs as follows:
"I will take the opportunity to inform Oscar Cohen (the legal adviser of the Russian Embassy at Berlin and a member of the Richstag) in regard to the 50,000 marks (\$137,500) and delegation itself) that not much more to the 50,000 marks (\$137,500) which he colleges and proposed league, and ble spirit everywhere struggling to ward the right and seeking above all things else to be free.

The triumph of freedom in this went about the streets of Paris afoot dominate the world. There is a great windows and mingling with the crowds making their purchases. 150,000 rubios (\$75,000), which he ob-than an exchange of covenants like the world, and every man who op-lained as a member of the Independ-the Bryan peace treaties can be ex-pose himself to that wave will go eht Eociallat party the night before pected to eventuate from the Wilson down in disgrace. my expulsion for the promotion of the German revolution, that he must not Buy these sums to the Independent Socialist party. The same holds good for the 10,000,000 rubles (\$6,000,000 placed for safe keeping in Germany of which I gave Cohen free disposition in the interest of the German

CZECHO SLOVAKS SECURE.

Refuse to Negotiate With German

Bohemians.

By the Associated Press. Prague, Bohemia, Dec. 21, - The Checho-Slevak republic recognizes no part of the territory within Bohemia as open to any controversy to be settled by the peace conference, as sugwas declared to-day by Premier Kramark to a delegation from German had been arrested and the restoration



BRENTANO'S Backsellers to the World

HOPES ON WILSON

the evening the King will give a ban- Popular Imagination Is So Title of Doctor Conferred in Stirred That Failure May Mean Upheaval.

More Scepticism Exists in Well Informed Circles Abroad Than in U. S.

Special Cable Despatch to Tun Scx. Copyright, 1815; all rights reserved. Pants, Dec. 21.-It has become plain to American observers that the people of Europe have been looking to President Wilson as the man who will deliver them from the fear of future VISIT HIS TROOPS wars that would hold all the world in ondage unless the framers of the peace treaty succeed in the tremendous task before them.

The President, as author of the Fourteen Points, accepted as the basis uel of Italy left Paris at midnight on of discussion, appears in the popular his way to visit Italian troops in Bel- imagination here as invested with almost supernatural powers regarding the making over of the world; but it rangements began in earnest this cannot be overlooked that just so great as the promise appears equally great

will be the failure to meet these hopes. In well informed circles there is already expressed a fear of a social up- States. heaval of serious proportions if these people, tax burdened and war weary, proceeded for a while the promised land of permanent peace is not to be theirs, and that after all the task of transmuting the Golden Rule into international law as the code of the new society of nations is not to be neomplished.

It is a week since the President landed in France, to receive a demonstration that was not only a persona tribute but, as the President himself told the correspondents, was impres-sive because of the thought of the aspirations behind it.

Trend of the Comment.

Judging from some of the commen AMSTERDAM, Dec. 21.—A remarkable here the President, in the popular proclamation has been issued by Field imagination, comes here to preach a Marshal von Hindenburg from Gersort of Sermon on the Mount and to explain the Fourteen Points, which are the crux of the peace conference. The Cassel Allgemeine Zeitung pub- Of course he has not said this publicly lishes the proclamation, which refers as yet nor is he likely to do it at all. "the mighty achievements in war Europe must still wait, it would apof the German nation in arms, trained pear to some, for the concrete things to warfare, which did not collapse bewhich surrounds the details of Wilson's

Regarding the possibility of a new of patriotism, will to victory and a order of things eventuating from the President's visit such as would meet the hopes that have been raised among me by the great University of Paris. disbanded, although until the last it the people of Europe, there is, with and it is very delightful to me also to and respected by its one week of the President's visit to have the honor of being inducted into Europe passed, still more scepticism the great company of scholars whose found in well informed circles than life and fame have made the history of

of the glory, and it is petty revenge to deprive them of their insignia and new to him. His talks with Premier parts of the world.

The President is on ground quite rable among men of cultivation in all parts of the world.

Clemenceau have done little more than "By what you have said, sir, of the to give each the chance to size up the other. The same thing must be done with other leading figures of the peace is the intention of those destructive, conference. This stage of the introductions is "ice breaking" entirely. favorite theme. I have always thought at the service of the principles which means that the situation remains the much as a literature whenever it has four the much as a literature whenever it has touched its great and higher notes by means of an association of peoples was an expression of the spirit of

fact that some of the ablest British who had penetrated to the secrets of and European statesmen confessed a the human spirit. feeling of helplessness when it came "And I agree with the intimation to working out the details of a plan which has been conveyed to-day that

money he supplied for the German told me, unless Wilson actually system, using science without con-revolution, makes it appear probable brought a draft of the terms in his science, stripping learning of its moral that Hugo Haase, a radical Socialist, knew nothing about it, but puts Richard Barth. Minister of Social Policy, in a singular fight. It would provoke as a starting point. In this view he is as a starting point. In this view he is as a starting point. In this view he is as a starting point. In this view he is restraints and using every faculty of the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and glory to the ominent professors of their universities, and using every faculty of the object. hundreds of thousands of marks came upheld by many here, but it is ad- of them obscure but others closely refrom a German party or from his mitted now that Wilson brought no yealed to history, of men of indomitationals. So far he has carefully kept formula for the proposed league, and his spirit everywhere struggling to-

SWISS WANT ACCESS TO SEA. President-elect Ador Hopes for Visit From Wilson.

Geneva, Dec. 21. - Gustave Ador, President-elect of Switzerland, while iscussing the possibility of President Wilson visiting this country said to-day: "If Mr. Wilson does us the great honor to visit Switzerland, as we greatly desire, we would be glad to lay before him the economic condition of our country.

"Switzerland desires that a just and equitable peace be secured on the basic principles proclaimed by President Wilson. Wishing to be politically and economically independent, she theregested by the German Hohemians, it fore hopes that free access to the sea be guaranteed her. England and America know too well our position Schemia. The delegation had appealed amidst the great Powers of Europe. for the withdrawai of the troops of with whom we must be able to ex ecupation, the release of persons who change our products, not to realize the requirements of our industries, which have no raw materials at their com

> "If President Wilson comes here w would be able to express our gratitude for all the sympathy he has shown us. We would ask him to defend the rights of neutrals at the peace conference. He knows that our democracy, inspired by the same ideals as is the American nation, is desirous of being able to work freely without being subjected to any control prejudicial to its sover

Dinner Given for Goff.

Supreme Court Justice John W. loff, who will retire from the beneh m January 1 under the age limit law vas guest of honor at a complimen tary dinner yesterday at the Lawyer Club, 115 Broadway.

WILSON RECEIVES SORBONNE DEGREE

Presence of Poincare and Diplomatic Corps.

Bestowed for His Works on Jurisprudence and Political Science.

Panis, Dec. 21 .- In the great amphitheatre of the University of Paris (the Sorbonne) President Wilson received this afternoon the degree of doctor, honoris causa, conferred upon him in recognition of his work as a jurist and historian. This is the first time in the history of the university that an honorary degree has been bestowed, deserved failures in the history of Authorization for its granting having the world. been given by a recent decree.

President Poincare, the Presidents of he Senate and Chamber of Deputies, of men throughout the world and that the Diplomatic Corps, members of the Government and the highest civil and military authorities were present at the ceremony.

Great crowds cheered the President when he arrived at the university accompanied by Mrs. Wilson, William Graves Sharp, the American Ambassador, and Jean Jules Jusserand. French Ambassador to the United

Alfred Croiset, dean of the faculty of letters, welcomed President Wilson in a short address, and presented to him the diploma of doctor as a testimonial to his work as a historian and his writings on historical subjects. Ferdinand Larnaude, dean of the faculty of law, then bestowed upon the President the degree of doctor for his works on jurisprudence and political science.

Lucien Poincare, vice-rector of the university and brother of the Prosident of the republic, paid an eloquent tribute to President Wilson's ability as a professor before he entered upon his political career, and told of the President's part in the war. In conlusion. M. Poincare said:

"Glory to the American students Glory to the eminent professors and Speir universities. Glory to you, Mr. President, who are the first amongst them. In the name of the University of Paris I have the honor to award the insignia and diploma of doctor to one whom posterity will salute with the surname the Righteous-President

President Wilson's Address.

President Wilson, in acknowledging he honor bestowed upon him, said: "I feel very keenly the distinguished honor which has been conferred upon the University of Paris a thing admi

"By what you have said, sir, of the theory of education which has been followed in France and which I have tried to promote in the United States. am tempted to venture upon a the blood and all the power of America precluding the discussion of anything that the chief object of education was have given her life. History will also more than generalities, which really to awaken the spirit, and that, inashers of the American commission to was an expression of the spirit of which should liberate the world."

M. Poincare paid honor to Ame cation was to feel the pulses of hu- university professors for the unfailing manity which had beaten from age to sympathy they have shown for France All this is significant in view of the age through the universities of men

"And I agree with the intimation war between nations but that it has were not on foreign soil and where been also a war between systems of they have left to the youth of the two late Russian Ambassador to Germany. No drastic rejuction of armaments been also a war between systems of they have left to the youth of the two in a communication concerning the is feasible, an experienced diplomat culture—the one system the aggressive republics an immortal example of fra-

down in disgrace.
"The task of those who are gathred here, or will presently be gathered here, to make the settlements of this peace is greatly simplified by the fact that they are the masters of no one; they are the servants of plant take their grievances before the

BOLSHEVIK POWER

Together by Terrorism, Says Mining Official.

FOOD SCARCE, PAY HIGH HUMAN JUSTICE SOUGHT

Signs Point to Reaction-Opening of Ports Regarded as Nation's Salvation.

Special Cable Despatch to Tax Box from the London Timen Service.

ments on conditions in Russia:

"Discipline is kept by terrorism. company of 150 Chinamen is attached to When I was in Russia at the end of this summer I saw this wonderful every hand. army formed of Chinamen, Letts, Austrian and German prisoners of war, Russian criminals and men who joined either to escape death or hunger. They were a bedraggled, unkempt lot, walking in any sort of formation, while their officers are from among the men themselves.

Industries at a Standstill

intolerant of everything that seeks to retard the advancement of ideals. foreign hirelings, should suddenly be man can ally himself with the forces quipped, passes my comprehension. that now at last the spirit of truth, "Industries in European Russia the spirit to which universities have lately at a standstill. There is no production of munitions and no food proventure to entertain it is that it has been my private privilege in some taken by force from the peasants and measure to interpret the university accompanied by murder. spirit in the public life of a great na-

"Only a few days ago there was reported an attack by these undisciplined troops on Reval. These guerrilla bands. accompanied by their women and chilgren with their loot, and deserters from the German army, struggling along narrow lanes and byroads, were repulsed by a few hunared disciplined soldiers, who drove 7,000 in front of

"The recent defeats reported in the Vice-Rector Poincare in his address of forgetting moral obligations and refusing their assistance for the regen eration of European Russia. Consider in the empire to-day and you will se by the Ukraine and the Don Cossacks

Bolshevik Power Waning.

"Allied influence for law and order M. Poincare paid honor to American predominates in the Caquasus. Cenral Late the northern territor and also to the American students who in such great numbers came to fight from it. The Bolshevik area under besides their French student comrades. "Many, alas," M. Poincare continwas the former seat of Government ued. "will not return to their beloved in the heart of the country, and covers for a league of nations of such a char-for a league of nations of such a char-facter that it would afford real guaran-have just passed has not been only a Frence, where, we trust, they felt they or one-fifth of European Hussia and only one-seventeenth of the whole em-

> "The progress has been dual, by signs are not wanting that a healthy reaction is taking place.

> "With the opening of the ports is the Black Sea and the Baltic apart from Archangel and Murman and in the Far East, the influence of civilization and trade must make itself felt before very long.

By the Associated Press.

AMERONOUS, Holland, Dec. 20 (delayed).-Former Emperor William who had been ill during all the present rges Electric Men Not to Strike. week, was able to walk about the Washington, Dec. 21.—A felegram castle grounds this morning, taking urging employees of the General Elecadvantage of a few hours of trie Company at Lynn, Mass., to re- weather. He had been confined to his

mankind. And if we do not heed the board, was sent by the War Labor cor affection still troubled him it was mandates of mankind we shall make Board to day to Churies D. Keaveney. understood to have been greatly alle-ourselves the most conspicuous and organizer of the electrical workers.

U. S. EDITORS WANT WANING IN RUSSIA GERMANS PUNISHED

Total Army of 700,000 Kept Send Message to Wilson on Devastation They Saw in France and Belgium.

Ruined Cities and Obliterated Villages.

Coppright, 1918; all rights reserved. London, Dec. 21 .- In the course of meeting of the Tanalyk Mining Corporation, Ltd., its chairman, Leslie Urguhart, made the following com-

"While I do not wish in any way to belittle the numbers or the danger to civilization of the Bolshevik army, I have the highest authority for sayerate as the organized moral force ing that the total does not exceed 700,000 men. The army is kept toonly obtains among famished men. rubles (normally \$255) a month, and moved. are given two pounds of bread a day. one pound of which they sell for 25 rubles.

"How in a couple of months this rmy, which is largely dependent upon come highly disciplined and well that part of the country which is dom-inated by the Bolsheviki, are absovisioning is possible except when

from Moscow. To my mind these are circulated for the purpose of intimidating allied public opinion iato a policy the boundaries of the Bolshevik power it hemmed in by Siberia, by the Urals,

KAISER ABLE TO WALK.

Ear Affection Still Troubling Po mer Huler of Germany.



Leather Reporter.

Trade Journalists Tell of 200,000 Killed and 300,000

Special Cable Despatch to Tun Bus from the

Copyright, 19:8; all rights reserved. LONDON, Dec. 21.-The following letter has been addressed to President Wilson by the man hers of the American Trade Journalist party which recently visited the British, French and American battlefront:

"DEAR MR. PRESIDENT: We the undersigned American citizens, address you to further the sacred cause of human justice and right. For days we have been passing over the battlefields and through the ruined cities and oblitergether with the greatest difficulty and We were among the first American civilians to survey this area of desolaprivate soldiers are paid 500 tion, and we have been profoundly

"The devastation and rain thus wrought are not the work of one man or a group of men; they are the result A of a system of policies which have been executed with thoroughness by a each regiment to act as executioners. willing people. Evidences of organized piliage and vandalism are seen on

Would Punish the Criminals.

"Every law presupposes a penalty for its violation. The laws of nations that civilization has so painfully built up through the centuries have been wantonly violated for four long years. To fail to enforce these laws now would be tacitly to concede the power f repeal by the criminals themselves. These laws must be reestablished.

"To our minds the enforcement of complete restitution and reparation by the people of Germany and the guilty agents for the crimes committed in violation of existing laws against piracy, murder and pillage will do more than anything else could to insure that future laws made by agreement of the nations will be observed. "We are writing this to you knowing that the sentiment expressed

would receive the support of all Amercans could they see these things as we have seen them and have heard the evidence from the lips of the unhappy victims."

The letter is signed by Henry G. Lord, Boston; Roger W. Allen, New

Mr. Lord is publisher of the Textile World Journal, Mr. Allen is president of

Sweetland is president of the United Publishers Corporation, Mr. Dunn is editor of the Railway Age, Mr. Aldrich is on the staff of the Marine Engineering, Mr. Estep is editorial director of the Penton Publishing Company, Mr. Taylor is business manager of the Dry Goods Economist, Mr. Darville is associate editor of the Hardicare Age. Mr. Parmelee is editor of Chemical and Metallurgical Engineering and Mr Cutler is president of the Shoe and

500,000 ITALIANS LOST LIVES IN WAR

By the Associated Press Panis, Dec. 21 .- Five hundred thousand Italians lost their lives in the war. Of this number 200,000

Died of Disease.

killed in action. This statement was made to-day by Salvatore Barzilai, former member of the Italian Cabinet, who accompanied King Victor Emmanuel to Paris, in explaining Italy's sacrifices and he

claim to territories previously held by

the enemy. Signor Barzilai said: "On the eve of the peace conference, where Italy must claim the territories the her for reasons of nationality, it than most people what Christmas and well the world should know the sacrifices sustained by her. All Italians trust America as an impartial judge. "Italy lost 500,000 dead. To those ctually killed in battle must be added

300,000 who died of disease, particularly malaris, contracted in Albania. Macedonia and along the Piave. The war. It will be a season of high speri-Italians severely wounded numbered rather than good cheer, he said 200,000, while 500,000 of the 5,000,000 prices are high and provisions s called to the colors were taken prisoners. "The enormity of her sacrifices

makes Italy more exacting in demanding restitution of the regions along Lille, with \$26,000 to buy them check the eastern Adriatic which Austria oppressed for a century and attempted Christmas Gen. Birdwood is giving a o denationalize, and also places her n the vanguard of the movement to prevent future wars. Having once obtained what you might call the doors to her own house. Italy adheres to a cague of nations, having as a corol-

lary freedom of the seas. "A league of nations must have as fundamental nucleus the Entente of sweets and cakes for the German ountries and America, to which the thers may join later. A central body. constituting the supreme court of the eague, must have legislative power limitéd to international affairs, judicial power for the application of its rules dren of Lille have grown no and executive power to enforce its plump and bonny in these eigdecision, such court going so far as a day, with their faces shining in the financial and economic boycott of any sunlight, they are going round to sunlight, they are going round to must also have at its disposal an shops with their fathers and mothers international force to prevent any country from breaking the peace. All this implies the abolition of secret treaties and secret diplomacy and the abolition of armaments.

TORONTO POLICE STRIKE ENDS. Signed by Trade Newspaper Men. Dispute Will Be Arbitrated by Royal Commission.

Tonoxto, Dec. 21.—The strike of the York; Arthur J. Baldwin, New York; municipal police force to enforce of criminal libel, sworm H. M. Sweetland, New York; Samuel recognition of their union was called of Gara, formerly Assistant Property Property Assistant Property Prop last few days inflicted on them by Ad- O. Dunn, Chicago; Herbert L. Aldrich, off to-day as the result of an agree- Attorney. recognition of their union was called G'Gara, formerly Assistant Distrimiral Koltchak in the Urals and by the Month of the Don Cossacks in the south, are the Don Cossacks in the south, are themselves sufficient evidence of the H. Darville, New York; Howard C. sentatives of the men. The policemen tor, This letter, published in resentatives of the men. The policemen tor, This letter, published in resentatives of the men. The policemen tor, This letter, published in resentatives of the men. Parmelee, New York; Frederick F. Cut- returned to duty to-night and all questions will be arbitrated by a royal

Under the agreement the the New York Busine Publishers As- union retains its charter granted by for a pardon made by Byrne McGraw-Hill Publishing Company, Mr. Canada.

JOYOUS CHRISTMAS

Under German Heel 4 Years Children at Last Come Into Their Own.

ENGLAND SENDS GIFTS

Big Tree and Plenty of Candy and Cake to Be Provided.

By WARD PRICE.

Cable Despatch to Tax Six from 144 London Times Service. Copyright, 15:5; all rights reserved

Lule, Dec. 21. This morning I have been going about among the people of Lille enjoying the sights of happiness while they are preparing for Christmas. After being under the German heel for four years they know better liberty mean.

Mayor Deles Alle was sorry the marnicipality would not be able to g its Christmas treat to the poor chil aren of Lille as it used to do before the very short.

"But the corporation of Manche ter," the Mayor said, "is sending a li-Christmas tree for the little ones . lates and cakes, and on Saturday after other Christmas tree in the town to

ing days for our poor children now not for four long, sad years was there a merry Christmas while the German were here. They used to see carts loaded high with tantalizing present soldiers going through the streets while for them there was nothing at home but cold and hunger

Those hard times are gone, hopes, no more to return. The who were determined to buy then presents, no matter what stinting it may entail.

PROSECUTOR ALLEGES LIBEL Editor Older of San Francisco

"Call" Accused by O'Gara. SAN FRANCISCO, Dec. 21. Fremer Older, editor of the San Francis Call, was arrested to-day on a charge

The complaint quoted a letter for Jack Black, an ex-convict, to the edcences by Mr. Older, asserted that the Judge and the prosecutor who . victed John Byrne, a murderer, "programmed" against an applicate esciation, Mr. Baldwi, represents the the Trades and Labor Congress of State Pardon Board, O'Cara was Us prosecutor in the case

WHAT IS THE "MOST USED AND MOST USEFUL BOOK IN NEW YORK?"

Do You Want More Business In 1919?

THERE seems to be no doubt about it. 1919 will be the big year for business. It will be an index year - the first of the readjustment period the year that will determine whether you get a real start or not.

Are you going after the big New York market? Are you going to take full advantage of the unusual opportunities for business right here in the metropolis?

Then you will, of course, advertise. You will drive home your sales message day after day, and week after week, and you will surely use the medium that goes into practically every home, every office, every store, every factory, every club—the medium that reaches all New York and is consulted two and one-half million times daily.

For the NEW YORK CITY TELEPHONE DIRECTORY, with its circulation of nearly a million copies an issue, is a distinctive advertising medium used by more than 1,000 advertisers who are getting results at a low cost.

May we have an opportunity soon to tell you how you can use the Telephone Directory to reach the New York Market?



NEW YORK TELEPHONE COMPANY

Directory Advertists a Department Room 1106, 15 Dey Street, New York City

What New York Advertising Medium is Consulted Two and One-Half Million Times Daily